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A study guide contains general information about the product, presents the classification and life cycle of goods, describes in detail the competitiveness of goods. The basics of assortment formation and management are given, as well as an assortment of fur and fur goods and genuine leather are presented.

It is intended Master's degree students majoring in the field of training 29.04.01 "Technology of light industry products".

Prepared at the Department of plasma technology and nanotechnology of high molecular weight materials.

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